



REDEFINING DISASTER RELIEF

Address

1010 Washington Boulevard
Stamford, CT 06901

Contact

347.610.4454
gmcgahan@kab.org

RETREET



Through its RETREET program, Keep America Beautiful engages communities to replant lost trees when disaster strikes.

Of everything lost in a natural disaster, trees take the longest to replace. Homes and infrastructure can be rebuilt in a matter of years, but decades must pass for a newly-planted tree to grow to maturity. While most survivors badly want replanting to occur as soon as possible, they do not have the time, skills, knowledge, or resources needed.

We are an accomplished and diverse community that offers a distinct, hands-on experience for those who wish to volunteer in the wake of disaster. No other agency focuses on this unique, important, and neglected part of the recovery process.

“The planning, execution, and follow up was outstanding. They really took the time to engage with residents and volunteers alike, ensuring a high-quality experience for all.”



Martha Brown
Executive Director of Keep Rowlett Beautiful, Rowlett, TX
EF4 Tornado on December 26, 2015



“ Our programs transform moonscapes back into landscapes, replacing devastation with a renewed sense of environmental identity, bringing joy and hope to affected families.”

Grady McGahan
Director of RETREET

Invest in a devastated community.

Our main planting events take place over the course of a weekend. We focus on making service as fun as it is rewarding and on doing things the most impactful way. We:

- Host community events that allow volunteers, partners, and local residents to interact.
- Choose large, native trees that are grown locally and provide them at no cost to families.
- Mark utilities and coordinate site visits with arborists before volunteers arrive to determine the best planting locations.
- Train our volunteers in proper planting techniques.
- Supply tree care information to recipients and follow up with them to ensure long-term success.

Our philosophy is **right tree, right place, right time of year, right way.**

The trees we plant gain value every year as they grow, providing increased benefits for their caretakers. The impact of our work will be felt for generations to come in the communities we serve.



“Seeing trees being planted and volunteers visiting local businesses helped our residents feel like a full recovery was possible — and near.”



Connie Sullivan
Resident, Lyons, CO
CO Front Range Flood, 2013

Come Plant With Us.

The most important element of our ongoing success is an extensive and dynamic network of partners who play important roles in the setup and execution of every planting event. These connections, and the lasting trust associated with them, were forged through years of hard work and professionalism in the field. Keep America Beautiful joins diverse stakeholders to heal communities from the ground up.

Become a RETREETER.

Visit www.kab.org/programs/retreet to sign up for our newsletter and register for upcoming events.

Become a Sponsor.

We need individuals, corporations, and small businesses to support this critical work. All donations are gratefully welcomed and put to good use. Just as we are stewards for the landscapes we restore, we are stewards of your contributions — no matter how big or small.

Keep America Beautiful is a 501 (c)(3) public charity.

“When I heard about the unique and fantastic work that Keep America Beautiful does with its RETREET program across the country, I immediately jumped at the chance to see how Team Depot could help. It has been amazing to watch volunteers from all walks of life restore devastated areas by providing beautiful trees that will strengthen and grow, just as communities do after a disaster.”

Gabe Sneller
The Home Depot Foundation Field Manager, Atlanta, GA



“Nothing like new trees to begin the healing of a massive forest fire.”



John Hunt
Bastrop, TX
Bastrop County Complex Wildfires, 2011