



At the close of its third year, RETREET is in a strong position, having successfully held 11 weekend planting events in 8 communities across Texas, Missouri, Colorado, New York, and Canada, as well as numerous smaller events in many of the same areas. With over 1,500 Facebook followers and a mailing list of 500, RETREET enjoys a sizeable following that expects and supports our involvement in disaster areas across North America. We have planted 3,253 trees to date. The national presence of RETREET continues to grow as new partnerships form and new opportunities become available. We are unique in our operations, as no other agency is focused on this widely neglected issue. Our community is excited and our future is bright.



VISION

A society in which the need to replace lost trees in a manner sensitive to the local environment is considered part of the standard response to disaster, and is provided for alongside other relief initiatives.

MISSION

The mission of RETREET is to build awareness by replanting trees in communities whose urban forests have been decimated in disaster and offer fun and appealing weekend community service adventures to active volunteers.

GOAL

Our organization's goal in the next five years is to become a standard resource for communities affected by disaster that are seeking to rebuild their urban forests, and to bring our cause to prominence.

STRATEGIC STEPS

- 1) Assemble a strong administrative team that is capable of implementing the required organizational structure.
- 2) Build a solid and diverse financial foundation.
- 3) Develop an event playbook that can be shared with local communities.
- 4) Create new partnerships that increase our ability to act effectively.
- 5) Increase public awareness about the need for and importance of replanting the right trees in the right place after disaster strikes.
- 6) Form strong relationships with the press.
- 7) Increase our following.

BOARD MEMBER COMMITMENT

Board members must have the best interests of RETREET at heart, must be sympathetic to its stated purpose, and must share in its core values. Also, they must have general business, entrepreneurial, managerial, fundraising, or community service experience, and must be willing to use their skills and connections to forward the interests of the organization. Further, they must:

- Serve a term of two years;
- Take part in a conference call every three months;
- Attend an annual meeting during their term in office;
- Join or form committees focusing on programming, communications, and fundraising, where appropriate;
- Be willing to advise the Executive Director and other staff members;
- Make an effort to participate in RETREET events whenever they are able.

PLEASE CONTACT GRADY@RETREET.ORG IF YOU WOULD LIKE TO BE CONSIDERED FOR BOARD MEMBERSHIP.

replanting communities in the wake of disaster